

It's Gift time with Canon

Buy Canon from digiDIRECT during our Canon SALE & claim your FREE GIFTS! Plus Canon Summer Cashbacks on selected cameras.

2 YEAR LOCAL WARRANTY

Create with confidence anywhere in Australia

To register your product and to see the full T&Cs visit canon.com.au/2yearwarranty

no one sees it like you



no one sees it like you

\$349*
*AFTER CASHBACK

FREE CLEANING KIT



\$50 CASHBACK
canon.com.au/summercashback

Canon PowerShot S120

Low-light photography and movie shooting with brilliant colour rendition and dynamic range.

- 12.1 MP
- 5x OPTICAL ZOOM
- BUILT-IN WiFi
- FULL HD MOVIES

\$1047

Canon Legria HF G25

Advanced image quality and control. Superior auto functions and the expandability.



FREE Manfrotto MMC3-01 MONOPOD

- INTELLIGENT IS
- 32GB BUILT-IN MEMORY
- DUAL SD CARD SLOTS
- 10x OPTICAL ZOOM

\$799*
*AFTER CASHBACK

\$150 CASHBACK
canon.com.au/summercashback



Canon EOS 700D ACTION KIT
with 18-55 & 55-250mm IS lenses

- 18 MP
- 5fps CONTINUOUS SHOOTING
- 3" LCD
- FULL HD MOVIES

Ignite your creativity with the most powerful entry-level DSLR. Amazing low light performance and the speed of capturing up to 5fps will take your creative photography further.

FREE Manfrotto MMC3-01 MONOPOD

FREE Lowepro Orion 200 Daypack



digiDIRECT™
cameras & imaging

SYDNEY City
75 King St. Sydney (next to the Apple Store)
Ph: (02) 9262 2330 **Open 7 Days**
Email: sydney@digidirect.com.au

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Level 1, Shop 1044 Westfield Bondi Junction
Ph: (02) 9369 3499 **Open 7 Days**
Email: bondi@digidirect.com.au

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217 Elizabeth St. Melbourne
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Email: melbourne@digidirect.com.au

BRISBANE
166 Adelaide St. Brisbane
Ph: (07) 3229 1888 **Open 7 Days**
Email: brisbane@digidirect.com.au

www.digidirect.com.au



Canon
Advanced Kit

\$1469*
*AFTER CASHBACK

**EOS 70D with
EF-S 18-135mm
f3.5-5.6 IS STM Lens**

Perfect for enthusiast photographers looking to get more involved in the photographic process, the EOS 70D's groundbreaking Dual Pixel CMOS AF system delivers AF performance in Live View mode similar to shooting through the viewfinder, enabling faster AF acquisition, exceptional tracking performance and smooth AF during movie shooting. It also combines powerful creative features with wireless sharing for a highly responsive, all-purpose camera.

- 20.2 MP
- BUILT-IN WiFi
- 3" VARI-ANGLE LCD
- FULL HD MOVIES



\$150 CASHBACK
canon.com.au/summecashback

FREE
Manfrotto
MMC3-01
MONOPOD

FREE
Lowepro
Toploader
Zoom 50AW

**CHANGE YOUR LENS
CHANGE YOUR STORY**

Whether macro, wide-angle or super-telephoto, a different lens can give you a new perspective on a scene. With over sixty lenses to choose from, there's a genuine Canon lens for your scene.



FREE
LensPen TriKlear
Cleaning Kit
valued at \$29.95
with these lenses



\$599

**EF-S 18-200mm
f3.5-5.6 II USM**



\$692

**EF-S 10-22mm
f3.5-4.5 USM**



\$822

**EF 17-40mm
f4 L USM**



\$1474

**EF 8-15mm
f4 L USM Fisheye**



\$1741

**EF 16-35mm
f2.8 L II USM**

Ideal Touring and Landscape Lenses

GPS Receiver GP-E2



Compact GPS receiver enabling photographers to record the shooting location & orientation.

\$279

Canon Care Pack 4

Extra protection for your Canon Product. Covers product purchased to the value between \$2000.00 - \$2999.99



\$299

Canon 1.4x EF Extender III

For Canon EF lenses. Allows you to get even closer to the action.



\$486

Canon BG-E14 Battery Grip

Battery Grip for Canon EOS 70D



\$235

Canon PIXMA PRO-10

As a photographer, you take care to capture the best images possible and you want those images to look as good as you remember when they're printed. The PIXMA PRO-10 Wireless Professional Inkjet Printer achieves this with a new 10-colour LUCIA pigment ink system. Since the Lucia inks are pigment based, your prints will have incredible longevity and phenomenal photo vividness.

The Optimum Image Generating System analyses each area of the print and chooses the best ink mixture so you see the colours you expect to see in your print. Up to 4,800 x 2,400 dots per inch for both colour and monochrome output ensures incredible results.

Features two paper trays. A rear tray for a variety of fine art and glossy photo papers, and a manual slot for thicker media to meet your printing needs.

Wi-Fi, Ethernet and USB gives the flexibility to place anywhere around the studio and fit easily into your workflow.

Professional Printing Performance for Large Archival Photos.



RRP \$999

HALF PRICE PIXMA PRO 10 PRINTER when you buy one of these cameras...

BONUS HALF-PRICE Pixma Pro 10 Printer



SAVE \$500

\$6699

Canon EOS 1D X Body

The ultimate camera for all professionals combining the fastest shutter release and AF continuous shooting of 12fps. Features the benchmark image quality of an 18.1-megapixel, full-frame CMOS sensor and standard-operation ISO range of 100-51,200.

18.1 MP	FULL FRAME SENSOR	12fps CONTINUOUS SHOOTING	FULL HD MOVIES
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BONUS HALF-PRICE Pixma Pro 10 Printer



SAVE \$500

\$3149*

*AFTER CASHBACK

Canon EOS 5D Mark III Body

The EOS 5D Mark III delivers images like you have never experienced before, as a result of the incredible 22.3 megapixel full-frame CMOS sensor and fast DIGIC5+ image processor. Plus you'll be able to push your photography to new heights with numerous creative features such as HDR and Multiple Exposure modes. The EOS 5D Mark III has refined the high-performance DSLR camera category.

22.3 MP	FULL FRAME SENSOR	6fps CONTINUOUS SHOOTING	FULL HD MOVIES
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\$200 CASHBACK

canon.com.au/summercashback

BONUS HALF-PRICE Pixma Pro 10 Printer



SAVE \$500

\$1549*

*AFTER CASHBACK

Canon EOS 6D Body

Stepping into full-frame photography has never been easier thanks to the EOS 6D, a lightweight and compact EOS equipped with a full-frame sensor. Upgrade with ease thanks to simple-to-use modes whilst experiencing the benefits of full-frame quality such as incredible image detail, DIGIC 5+ image processor and amazing detail in low light. Built-in Wi-Fi and GPS keep you connected.

20.2 MP	FULL FRAME SENSOR	4.5fps CONTINUOUS SHOOTING	FULL HD MOVIES
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\$200 CASHBACK

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See the world from new perspectives. Capture your vision through a Canon Pro Lens



\$967

EF 24-105 f4 L IS USM Lens



\$1862

EF 24mm f1.4 L II



\$2260

EF 85mm f1.2 L II USM



\$2651

TS-E 17mm f4 L Tilt-Shift Lens

Canon's Widest Tilt-Shift Lens!

Canon EOS 100D Body

The world's smallest and lightest APS-C DSLR camera, the EOS 100D offers both quality specifications and fun creative features for those who like to think big, but travel light. The EOS 100D includes high-quality and advanced features making it a powerful creative tool for hobbyist photographers with huge scope to grow into this camera as your skills develop.

- 18 MP
- 4fps CONTINUOUS SHOOTING
- 3" LCD
- FULL HD MOVIES



\$469*
*AFTER CASHBACK

FREE
Lookalike
EF24-105
TRAVEL
MUG

\$150
CASHBACK
canon.com.au/summercashback



Macro Photography

Macro lenses are specifically designed for close-up work. They enable the photographer to capture subjects which are not easily visible to the naked eye. Small flower petals, insects or anything that you need to get in close to show incredible detail.



\$921



EF 100mm f2.8 IS USM Macro

\$235



Extension Tube EF 25 II

\$99



Off-Camera Shoe Cord OC-E3

\$527



EF 100mm f2.8 AF USM Macro

\$650



MR-14EX TTL Macro Ring Lite Flash

\$449



EF-S 60mm f2.8 USM Macro

FREE
LensPen TriKlear
Cleaning Kit
valued at \$29.95
with these macro
lenses & accessories



Canon Sports Action Lenses



FREE
Carbon Fibre Sirix Monopod
valued at \$99
with any of
these telephoto
or zoom lenses
Excludes teleconverters



FREE
Carbon Fibre Sirix Monopod

\$1457

EF 70-300mm f4-5.6 L IS USM

FREE
Carbon Fibre Sirix Monopod

\$1725

EF 100-400mm f4.5-5.6 L IS USM

FREE
Carbon Fibre Sirix Monopod

\$2931

EF 28-300mm f3.5-5.6 L IS USM

FREE
Carbon Fibre Sirix Monopod

\$2437

EF 70-200mm f2.8 L IS II Lens

\$547

EF 2x III Teleconverter

\$486

EF 1.4x III Teleconverter

Increase the power of your telephoto zooms!

FREE
Carbon Fibre Sirix Monopod

\$10,439

EF 500mm f4 L IS II USM

Full Range of Hoya HD and Pro1 Digital Professional Filters available instore or online



HOYA

FREE
Binocular
Harness
Strap

\$589

Canon
10x30 IS Binoculars
Ultra-compact and lightweight design, with built-in Image Stabiliser technology. The perfect companion for every type of travelling, for air shows, nature trips and an excellent choice when visiting the race track or watching other spectator sports.

FREE
Binocular
Harness
Strap

\$1691

Canon
10x42L IS WP Binoculars
Waterproof and ideal for water activities. The excellent brightness of the large 42mm lens diameters give great detail and clarity. The built-in Image Stabiliser eliminates hand held shake and reduces eye strain, while the soft rubber surfaces ensure secure handling.

FREE
Binocular
Harness
Strap

\$1699

Canon
18x50 IS All Weather Binoculars
Canon's IS high-magnification binoculars set new performance standards. With wide 50mm objective lenses and high magnification, these rugged all-weather Image Stabiliser binoculars set a new benchmark for image brightness, clarity and design.



Canon PowerShot G16

\$449*
*AFTER CASHBACK

Optimal speed and responsiveness!

The PowerShot G16 is now faster than ever with the ability to shoot up to 12.2 frames per second! The advanced DIGIC 6 processor and 12.1MP High Sensitivity CMOS sensor combine to provide advances in low light photography and movie shooting with brilliant colour rendition and dynamic range in all light conditions. Enjoy new Star Mode to capture beautiful images of starry skies with ease. Not only will you capture amazing stills, but with Full High Definition Movie Recording with fine detail processing you will capture amazing movies.

\$50
CASHBACK
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12.1
MP

12.2fps
CONTINUOUS
SHOOTING

3"
LCD

FULL
HD
MOVIES



\$349*
*AFTER CASHBACK

\$50
CASHBACK
canon.com.au/summecashback

FREE
CLEANING
KIT

Canon PowerShot S120

Compact, but incredibly powerful! The advanced DIGIC 6 processor and 12.1MP high-sensitivity CMOS sensor provide advances in low-light photography and movie shooting with brilliant colour rendition and dynamic range. Share or print direct from the camera with Wi-Fi connectivity.

12.1
MP

TOUCH
SCREEN
3"
LCD

BUILT-IN
WiFi

FULL
HD
MOVIES



\$239*
*AFTER CASHBACK

\$50
CASHBACK
canon.com.au/summecashback

Canon PowerShot SX280 HS

The ultimate compact travel companion. Super versatile 20x zoom with ZoomPlus technology to double high quality shooting up to 40x. Backed up with advanced movie recording, fast performance, Wi-Fi and advanced GPS tracking makes this the most versatile travel camera around.

12.1
MP

20x
OPTICAL
ZOOM

BUILT-IN
WiFi
&**GPS**

FULL
HD
MOVIES



\$115*
*AFTER CASHBACK

\$25
CASHBACK
canon.com.au/summecashback

Canon iXUS 135

Look good on both sides of the camera. 8x zoom and Intelligent Image Stabilisation coupled with Wi-Fi means you can share beautiful photos on the run. Smart Auto detects 32 different scenes by assessing various factors in both the background and the subject. Eco mode extends battery life by up to 30%.

16
MP

2.7"
LCD

BUILT-IN
WiFi

8x
OPTICAL
ZOOM



\$181*
*AFTER CASHBACK

\$25
CASHBACK
canon.com.au/summecashback

Canon iXUS 255 HS

A powerful, stylish and slim camera that will help you capture amazing photos and share them with ease. Canon's HS SYSTEM with a 12.1MP sensor and DIGIC 5 processor gives rich detailed photos. Intelligent image stabilisation allows you to get the best from the 10x Optical Zoom. Let the camera do the thinking with 58 Scene Smart Auto and share your photos via Wi-Fi.

12.1
MP

10x
OPTICAL
ZOOM

BUILT-IN
WiFi

FULL
HD
MOVIES



\$249*
*AFTER CASHBACK

\$50
CASHBACK
canon.com.au/summecashback

Canon PowerShot SX510 HS

A super compact, lightweight camera with a massive 30x optical zoom that can fit in the palm of your hand - perfect for travel! You can be sure the quality will be maintained as you get in close thanks to the High-Sensitivity 12.1MP CMOS Sensor and advanced Framing Assist. Power-saving Eco mode extends battery life by up to 30%.

12.1
MP

30x
OPTICAL
ZOOM

BUILT-IN
WiFi

FULL
HD
MOVIES



\$169*
*AFTER CASHBACK

\$50
CASHBACK
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Canon PowerShot D20

A compact digital camera built for spectacular underwater photography up to 10m. The sturdy body structure is built to endure a variety of environments, freezeproof to -10° and shockproof to 1.5m giving you the ability to take pictures absolutely everywhere. The PowerShot D20 is perfect for the snow, surf, boat or skate park.

12.1
MP

10m
WATER
PROOF

BUILT-IN
GPS

5x
OPTICAL
ZOOM

Watch those
once-in-a-lifetime
moments...
again and again,
with a Canon Legria



FREE
Manfrotto
MMC3-01
MONOPOD

Canon Legria HF R406

Capture memories with ease. High image quality, high magnification and functions designed for simplicity and convenience. Baby Mode makes it easy for new parents to capture precious moments.

INTELLIGENT IS

32X OPTICAL ZOOM

3" TOUCH LCD

FULL HD MOVIES

\$316



FREE
Manfrotto
MMC3-01
MONOPOD

Canon Legria HF G30

Professional features and Wi-Fi connectivity for the budding videographer. The flagship LEGRIA HF G30 camcorder packs high-specification optics, sensor and stabiliser plus Wi-Fi connectivity into a compact body, ideal for enthusiasts who want to match their creativity with professional quality videos.

BUILT-IN WiFi

20X OPTICAL ZOOM

DUAL SD CARD SLOTS

FULL HD MOVIES

\$1399



\$1899

FREE
Manfrotto
MMC3-01
MONOPOD

Canon Legria XA20 Camcorder

The XA20 is a compact HD camcorder with an impressive optical performance from a powerful Canon 20x HD Video Lens with a new 8-Blade Circular Aperture, capable of focusing down to just 60cm. Includes a 3.5-inch OLED touch-panel display, tiltable electronic viewfinder, multiple HD/SD recording rates - including 24p for a "cinematic" look - together with a choice of industry-standard MP4 (up to 35 Mbps) and AVCHD (up to 28 Mbps) codecs. Ideal for independent and documentary film making, as well as educational institutions.

OIS

20X WIDE ANGLE

OLED TOUCH PAD

MPEG4 FULL HD

DUAL SD CARD SLOTS



WA-H58 Wide Attachment Lens

\$599



Lithium-Ion Battery Packs

FROM \$89



SanDisk Ultra 64GB SDXC Class 10

\$116



DM-100 Directional Stereo Microphone

\$249

Upgrade your body to Full Frame

Canon EOS 6D Digital SLR Camera Body

The Canon EOS 6D DSLR Digital Camera is a full-frame 20.2MP Camera offering exceptionally high image quality and detail while providing compatibility and convenience through its design and features.



\$1549*
*AFTER CASHBACK

\$200
CASHBACK

canon.com.au/summercashback

BONUS
HALF-PRICE
Pixma Pro 10 Printer



SAVE \$500

- 20.2 MP
- 6fps CONTINUOUS SHOOTING
- 3" LCD
- FULL HD MOVIES

Canon 8x22A Binoculars



Superb optical performance including excellent edge-to-edge sharpness and contrast at 8x magnification. The rubber-coated, dual-axis foldable body provides non-slip handling and water resistance. Features a roof prism for ultra-compactness.

FREE
DigiDIRECT
Spudz-Style
CLEANING
CLOTH

\$99

Get the Diamond Advantage & SAVE!



FREE with any camera purchase over \$199*

- ◆ 16 day exchange policy
- ◆ 600 digital prints FREE
- ◆ FREE VIP membership
- ◆ 10% off Fuji Frontier enlargements
- ◆ Invitation only events
- ◆ Exclusive monthly offers
- ◆ Priority print service

*Details in-store.

**SCORE UP TO
\$200 CASHBACK
THIS SUMMER**

Canon Summer Cashback



'Tis the season for sweet summer savings. Whether you're looking for a gift for someone special or one for yourself, there's never been a better time to pick up a Canon Camera or Printer.

From **1 November 2013 till 31 January 2014**, buy selected Canon cameras at DigiDIRECT and you can score up to a \$200 cashback.

To claim cashback for purchases made in-store, all you need to do is either upload or mail Canon your receipt, then choose whether you want to receive your cashback as a mailed cheque or an Electronic Funds Transfer (EFT). See www.canon.com.au for details.

Claim by **14 March 2014** to be eligible for the cashback.



www.digidirect.com.au